



13015 Dunhill Dr, Fairfax, VA 22030
Tel 703-589-4144, Email info@asianfestivaldc.com

Dear Prospective Dance Team,

On behalf of the 6th Annual Asian Festival Organizers, I would like to invite you to participate in the first 'Indian Dance Challenge' in the Washington Metro Area, where the winning dance group will receive **\$1,000** prize money. The competition will be on Sunday (1:30 PM), August 2nd, 2009 at the Lake Newport Tennis Park, 11452 Baron Cameron Avenue, Reston, VA 20194.

The "Asian Festival" is a two-day FREE cultural event to promote a greater understanding of Asian countries and cultures to the general public. The Asian Festival has grown into a huge success over the years by attracting more than 50,000 attendees from all over the D.C. Metro area and beyond. Each participating Asian country has an opportunity to share its' unique music, cultural performances, food, fashion, handicrafts, and other products. Asian festival has blended together trade opportunities, product marketing, cultural displays, tennis and other sporting events. This festival has something for each and every attendee. This largest Asian Festival in the Mid-Atlantic area features at least 30 authentic Asian food vendors, traditional Asian performances on 3 separate stages, and more than 80 multicultural retail stores. Each year, we select one Asian country as the 'Showcasing' country and this year, it is **India**. This year, we celebrate and explore the diverse Indian cultures by bringing India's authentic regional foods, arts, crafts and entertainments and we are having this **dance challenge as a tribute to the hundreds of regional colorful Indian dances. And while we are celebrating Dances from India, you don't have to be Indian to participate.**

The application in this package must be filled out completely and mailed to the address below with a non-refundable registration fee of \$50 by June 30, 2009. Teams may submit the application either electronically or through paper submission. Please note that LATE APPLICATION WILL NOT BE ACCEPTED PAST THIS DUE DATE.

Please fill the application and mail it to:
Asian Festival Indian Dance Challenge Committee
9705 Lookout Place
Montgomery Village, MD 20886

A total of 15 teams will be selected for the contest. The team will be notified of the entry status within one week of the receipt of the application.

Thank you for your interest in this competition and we are looking forward to working with you on this exciting program. If you have further questions, please feel free to call at 301-990-9895 or send an email at: info@asianfestival.com.

Regards,

Val Sekhar, Director, Stage Performances.



Team Registration Process

Application Process:

1. Submit a 3-5 minutes CD/DVD or online video (preferred) or to any link (youtube) or your website.
2. Enclose a short description of the Dance group, organization and website, if any, which can be posted in the Asian festival website.
3. Complete the attached registration form.
4. Enclose a registration check for \$50 payable to TTOA (Thai Tennis Organization of America)

Selection Process:

1. The Indian Dance Challenge committee will review the package along with the visuals and let the team know within one week of the receipt of the application.

Notification Process:

1. The team captain or the person in charge of the organization will be notified of the acceptance either by phone or by email within one week of the receipt of the application or not later than July 15, 2009.



Competition Rules and Regulations

1. Indian dances of all forms, and from any region 'of good taste' are welcome! **Folk dances from Kerala to Kashmir, from Gujarat to Assam, Bhangra, classical & Bollywood.** We also welcome **modern fusion dances with some Indian influence.** **You do not have to be of Indian descendant to participate.**
2. Each team is allowed to perform for a maximum of 10 minutes or less. If the team exceeds the allotted time, a 10 point deduction will be made from each judge's evaluation form.
3. Team must be comprised of at least 5 dancers but not more than 12 dancers. In addition, singers or instrument players can be part of the team, but cannot take up main stage space.
4. Each team is also requested to choreograph a 1 minute version of the dance routine for curtain call.
5. Each team is encouraged to provide pictures, item description, team information or website link to be posted in Asian Festival website for one full year.
6. Each team must submit a copy of their music (either on a CD or electronically). If you submit your track on a CD, please be sure to label each CD with your team name or the organizations name. The CDs may not contain more than one track. The CD must be received by July 15, 2009.
7. Asian Festival retains the right to officially publish the CD in our website. The CD will be published with the credits going to the team.
8. Fire and smoke machines are strictly prohibited. Teams are responsible for setting up and breaking down their props.
9. The order of the performance will be determined by the Festival committee.
10. Any debate, harassment, or confrontation between opposing teams will result in immediate disqualification, ejection from premises and forfeiture of the entry fee.
11. No team member, participant, manager or assistant is allowed to interfere or debate with the panel of judges regarding their scorecard. Violation of this rule will result in immediate disqualification.
12. All teams are strongly encouraged to send us introductory materials for the emcees.
13. Must comply with overall 2009 Asian Festival Rules & Regulations.



Judging/Selection Criteria

The dances are evaluated by a panel of judges consisting of dancers, dance critics of all ethnicity. The decisions of the judges are final. The judges evaluate team performances based on the following elements:

Judging Points:

Artistic Elements -----40 Points
Technical Elements -----60 Points

- Artistic Elements:
 - Authenticity: Costumes, originality of presentation and use of props
 - Creativity: How it is different from the other teams?
 - Style: Is it true to the region & style it supposed represent?
 - If it is a fusion piece, is it artistically and tastefully incorporating the art/dance forms?
 - Enthusiasm: Having fun, energetic
 - Quality: individual dancers and as a group

- Technical Elements:
 - Formations: Spacing, originality, use of stage
 - Opening/Closing: How appealing
 - Choreography: Challenging, diverse
 - Performance: Execution of the choreography as a team
 - Selection of Music: Entertaining, quality



Registration Form

Team Name (Individual/Group/Organization): _____

Website: _____

Contact Person:

Name: _____

Day Time Phone: _____

Cell Phone/Evening Phone: _____

Email: _____

Participating Dancers, Singers etc.

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

11. _____

12. _____



Waiver and Release Form

All Participants must sign and date below:

- I. I hereby agree with the Asian festival that I will not institute any suit or action of law or otherwise against the Asian festival organizers, nor institute, prosecute or in any way aid the prosecution of any claim, demand, action, or cause of action for damages, costs, loss of service, expenses or compensation for or on account of any and all known and unknown, foreseen and unforeseen bodily and personal injuries, damage to property, and the consequences thereof, resulting from my participation in the 'Indian Dance Challenge'.
- II. I hereby certify that I have read and agree to all the rules and regulations of the Asian Festival 'Indian Dance Challenge' set forth by the Asian festival organizing committee. I understand that disobeying any rules may result in disqualification of my team from this event.
- III. I have read and understand the terms of this release.

Name	Signature	Date
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____



Waiver Release Form

All Participants must sign and date below:

- I. I hereby agree with the Asian festival that I will not institute any suit or action of law or otherwise against the Asian festival organizers, nor institute, prosecute or in any way aid the prosecution of any claim, demand, action, or cause of action for damages, costs, loss of service, expenses or compensation for or on account of any and all known and unknown, foreseen and unforeseen bodily and personal injuries, damage to property, and the consequences thereof, resulting from my participation in the 'Indian Dance Challenge'.
- II. I hereby certify that I have read and agree to all the rules and regulations of the Asian Festival 'Indian Dance Challenge' set forth by the Asian festival organizing committee. I understand that disobeying any rules may result in disqualification of my team from this event.
- III. I have read and understand the terms of this release.

Name

Signature

Date

7. _____
8. _____
9. _____
10. _____